



Carlton Cards Ideas for New Ways to Celebrate Valentine's Day



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Valentine's Day is celebrated on Sunday, February 14th and the Carlton Cards trend experts have come up with some fun and unique ways to spend the day. We also embrace the fact that friends, family and even pets can engage in the celebration of love. Start planning for some Valentine's fun and excitement.

Recreate a memorable date: If you can remember the details of your first date and it was especially memorable, bonus points for you! The idea of the recreation is to bring back some lovely memories. Don't stress if you can't eat in the same restaurant but try to replicate the ambiance and mood of your date. Take a stroll in your old haunts where you spent time getting to know each other. Can't leave the house because you don't have a babysitter? Not a problem, have a date at home. Watch your favourite movie and snuggle on the couch with the kids. Even though Valentine's Day is on a Sunday this year, enjoy a #TBT, and watch your wedding video or look through photo albums together.

Valentine's Tea Time: Get inspired by Downton Abbey and enjoy an afternoon with a spot of tea with all the fixings. This is an idea for the entire family and friends, young and old. You finally have that special occasion to use your cherished teacups and teapot so carefully packed away! Ask your guests to pitch in and bring some bite sized foods that include sandwiches (cucumber of course), delicious scones and clotted cream and cakes and cookies. Don't forget the sliced lemon for your tea. If you really want to go all out, encourage everyone to dress up in their finest complete with gloves and hats. Who knows, this may become a Valentine's Day tradition.

Skype or Facetime Date: February 14th can still be a day about connecting even if someone is far away. Set a time to chat on either Skype or Facetime and make sure you give yourself enough time away from distractions to catch up. Though we may rely on texting, messaging or emailing there is nothing sweeter than seeing the smiling face of someone you love. If you have sent each other gifts, open them up together and enjoy their reaction to your thoughtfulness in real time.

Gal-entine's Day: Girls just want to have fun and Leslie Knope, a character from the television comedy show, Parks and Recreation had the idea on how to celebrate her lady friends on February 13th. Take a cue and create your own Gal-entine's Day and invite your girlfriends over for an old fashioned sleepover on Saturday, February 13th. With a combination of cheesy 80s movies (Sixteen Candles is a must), lots of comfort food and good old fashioned girl talk will make the night unforgettable. Happy Gal-entine's Day!

However you celebrate Valentine's Day, Carlton Cards wishes you a very special day filled with happiness laughter and love.

About Carlton Cards Ltd.

Carlton Cards Ltd. is a subsidiary of American Greetings with corporate headquarters in Mississauga, Ontario. For the past 95 years Carlton Cards Ltd. has been helping consumers enhance their relationships to create happiness, laughter and love. The Company offers six English brands: Carlton Cards, American Greetings, Papyrus, Recycled Paper Greetings, Tender Thoughts and Today and Always as well as three French brands: Entre Nous, Papyrus and Tout en Tendresse. For more information on the Corporation visit <http://www.carltoncards.ca/>

About American Greetings Corporation

For more than 100 years, American Greetings Corporation has been a creator and manufacturer of innovative social expression products. Along with greeting cards, its product lines include paper product offerings which include DesignWare party goods and American Greetings and Plus Mark gift-wrap, boxed cards and electronic greetings. Headquartered in Cleveland, Ohio, American Greetings generates annual revenue of approximately \$2 billion. For more information on the Company, visit <http://corporate.americangreetings.com/>

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