



Carlton Cards - Suggestions For What to Say on a Father's Day Card

**CARLTON**
CARDS

Mississauga, Ontario (June 2015) - Teacher. Leader. Supporter. A dad is so many terrific things—no wonder there's a day set aside to honour him! This year, Father's Day falls on June 21st, it's always the third Sunday in June and even though that's still a few weeks away, it's never too early to think about Dad. (After all, we bet he thinks about you all the time!)

The first thing to do, of course, is to find him the perfect Father's Day card. Carlton Cards offers hundreds of fresh, funny and sentimental cards to choose from to make it easy to find one that's right for your relationship and expresses exactly how you feel.

Need some help on what to write inside the card? Here are a few picks we like:

Tickle His Funny Bone: If sentimental isn't your style—or his—then even Father's Day isn't the time to get sappy. Keep your note simple with some of these humorous spins:

- Thanks for all your great advice, Dad! Can you please repeat it now that I'm paying attention?
- Fatherhood isn't for the faint of heart...or the scared of bugs. Thanks for being my big brave Dad!
- You'll always be someone I look up to Dad—even when I'm taller than you.

Speak from the Heart: If you do want to say something sincere, Father's Day is the perfect time to show the appreciation that Dad so deserves to hear:

- Even when I'm not saying it, I'm always thinking it...I'm glad you're my dad.
- Thanks, Dad, for helping me believe in heroes.
- I can only hope to be the kind of parent you've always been - The Best!

Compliment Your Spouse: Father's Day isn't just about parenthood; it's also about partnership, marriage...and maybe a little bit of romance, too.

- There's no one I'd rather share the crazy, wild, wonderful ride of parenthood with than you.
- I'm so thankful for the husband you are—and proud of the dad you've become.
- Thank you for giving me the family I always dreamed of.

Whether you come up with something sweet, witty or wise, only you know what makes the dad in your life so special to you...and that's what he really wants to hear.



About Carlton Cards Ltd.

Carlton Cards Ltd. is a subsidiary of American Greetings with corporate headquarters in Mississauga, Ontario. For the past 95 years Carlton Cards Ltd. has been helping consumers enhance their relationships to create happiness, laughter and love. The Company offers seven English speaking brands: Carlton Cards, American Greetings, Papyrus, Recycled Paper Greetings, Gibson, Tender Thoughts and Today and Always as well as three French speaking brands: Entre Nous, Papyrus and Tout en Tendresse. For more information on the Corporation visit <http://www.carltoncards.ca/>

About American Greetings Corporation

For more than 100 years, American Greetings Corporation has been a creator and manufacturer of innovative social expression products. Along with greeting cards, its product lines include paper product offerings which include DesignWare party goods and American Greetings and Plus Mark gift-wrap, boxed cards and electronic greetings. Headquartered in Cleveland, Ohio, American Greetings generates annual revenue of approximately \$2 billion. For more information on the Company, visit <http://corporate.americangreetings.com/>



Carlton Cards Ltd. 1820 Matheson Blvd., Mississauga, ON L4W 0B3

For more information contact: Eleanor Kobayashi / Communications Specialist Phone: 1-800-663-CARD Email: Pressroom@carltoncards.ca