

Carlton Cards Helps You Send Wishes to All Dads on Father's Day



Mississauga, Ontario (June 2016) - Today's families include dads with many definitions and different stages in fatherhood. Carlton Cards wants to help you honour all dads, husbands, grandpas, brothers and friends because they all deserve a shout-out to show how much we love them. The Carlton Cards trend experts have come up with ways to simplify your search for the perfect card to tell dad just how special he is.

Expectant Dad: When a new family expands, we are more likely to hear "We are pregnant" as men are more involved. Though the focus is usually on the mom to be, make sure you send a special Father's Day greeting to let him know you are overjoyed for him and can hardly wait to see him in his new role as dad.

Brand new Dad: Sleepless nights, endless laundry and picking up the slack around the house are all in a day in the life of a new dad. You have plenty of time to send the funny cards in years to come, so look for a card that celebrates the sweet moments of being a new dad. It is also the perfect opportunity for mom to thank her teammate in their fun but tiring journey with their new baby.

Dad of Toddlers: During this very fun time but busy stage, every dad feels like they need two pairs of eyes and more hours in the day. It is also a wonderful time to bond with your little one and amaze in wonder as you watch their little personalities develop. Since he is also up to speed with the latest cartoon characters and hot toys surprise dad with a card that looks like your toddler would have chosen it. Let them fill it with some lovely artwork that dad will truly appreciate.

The Teen Year Dad: Instead of communicating with dad by text, with a tweet or through Facetime, teens can go old school and make dad's day special by giving him a card. Carlton Cards offers lots of cards with real life humour to tickle his funny bone. If your dad is the best in the galaxy, check out our extra special Star Wars collection that will make him feel like a force to reckoned with on Father's Day.

Empty Nest Dad: Just because you aren't living under dad's roof doesn't mean he doesn't make a big impact on your life. You might even realize just how much dad did for you and how easily he is there to help you out whenever you call. Pull out all the stops with a card that is filled with heartwarming love that expresses how you feel.

Love Times 2 for Grandfather: For many men, one of the most special times in their life is when they get to be called Grandpa. Make sure you send a special card to him and include some pictures of the grandkids for him to frame or simply put on his fridge. As a parent, you also realize what great life lessons your dad gave you that have been especially inspiring as you raise your own kids. Make sure you let him know just how much you love him as a dad too.

Just remember, the words dad wants to hear is thanks for all you do and for being the best guy in the world.

About Carlton Cards Ltd.

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