



Carlton Cards - Gift Ideas for Father's Day That Hit the Mark


CARLTON
CARDS

Mississauga, Ontario (June 2015) - Sunday, June 21st is just around the corner, so plan now for great ways to make your dad a star on his special day! Here are some gift ideas that are sure to make him smile...

Gear Up and Get Outdoors: Make the most of warmer temperatures and surprise dad with a hike or a few fun hours of fishing with the family! Bring a picnic basket filled with dad's favourite snacks!

Sports, of Course! Sweet summer days can't be beat when they feature a trip to the ballpark and an afternoon of popcorn, peanuts and hotdogs! Present dad with baseball tickets wrapped up with a home-team cap and some slick sunglasses to get him into the spirit of the season. Or if it's golf he loves, treat him to a round with a friend at his favourite course.

Photo Op! Have some fun recreating a favourite childhood family photo for dad. Take time to plan out your photo session, finding similar clothing worn and source out any props that are in the original photo. It is important that you recreate both facial expressions and poses to make the 2015 photo even more hilarious. Don't be surprised if you see dad post both the old and new photos on social media.

A Day Off! Show your love with some sweat equity! Surprise dad by cutting the lawn or moving some mulch. Or, wash his car and clean and organize the garage.

Techno Smart! From remote holders to the latest TV, there are enough great gadgets and gizmos to make dad's head spin! Simplify his workweek with a cutting-edge alarm clock or an organizational "APP" for his mobile phone.

Get Cooking. Steaks for dinner, bacon for breakfast. Make a meal to remember! Serve it up on festive napkins and plates—or design some placemats with drawings and fun facts about dad!

Musical Memories. Create the perfect playlist of dad's favourite songs and load them onto his smart phone. Make sure you record a special message wishing him a great Father's Day for him to enjoy along with his new tunes!

Plug in with Power Tools! Always a winner, add a spark to his workbench with a gift card to the local hardware or appliance store.

No matter how you wish your dad a happy Father's Day, take time to say how much you care! Carlton Cards salutes dads everywhere!



About Carlton Cards Ltd.

Carlton Cards Ltd. is a subsidiary of American Greetings with corporate headquarters in Mississauga, Ontario. For the past 95 years Carlton Cards Ltd. has been helping consumers enhance their relationships to create happiness, laughter and love. The Company offers seven English speaking brands: Carlton Cards, American Greetings, Papyrus, Recycled Paper Greetings, Gibson, Tender Thoughts and Today and Always as well as three French speaking brands: Entre Nous, Papyrus and Tout en Tendresse. For more information on the Corporation visit <http://www.carltoncards.ca/>

About American Greetings Corporation

For more than 100 years, American Greetings Corporation has been a creator and manufacturer of innovative social expression products. Along with greeting cards, its product lines include paper product offerings which include DesignWare party goods and American Greetings and Plus Mark gift-wrap, boxed cards and electronic greetings. Headquartered in Cleveland, Ohio, American Greetings generates annual revenue of approximately \$2 billion. For more information on the Company, visit <http://corporate.americangreetings.com/>



Carlton Cards Ltd. 1820 Matheson Blvd., Mississauga, ON L4W 0B3

For more information contact: Eleanor Kobayashi / Communications Specialist Phone: 1-800-663-CARD Email: Pressroom@carltoncards.ca