



# Carlton Cards Ideas for Easter Baskets to Love and Use



Mississauga, Ontario (February 2016)

Both giving and receiving an Easter basket continues to be one of the most enjoyable and looked forward to traditions each Easter. As we embrace the idea of simpler living, there are still many innovative ways to carry on the Easter basket tradition both creatively and economically.

**Healthy Alternative:** Parents want to instill healthy eating habits to their children and filling an Easter basket that is nutritious and not overflowing with chocolates doesn't have to be a challenge. Fill a reusable container with wholesome treats like popcorn, dried and fresh fruits. Throw in some wholegrain muffins and watch your kids gobble them up. Sweets are fine in moderation so you may want to opt to include a few chocolates as a special treat.

**Basket for an Adult:** Who says you have to be a kid to receive an Easter basket. For the wine lover, decorate a wooden box in some Easter colours and fill with a few of their favourite bottles of wine. Add packages of crackers and a selection of yummy cheese to complete the gift. Can you say bon appétit? For the gardener, a carry box filled with seeds, gardening gloves and tools are sure to put a big smile on their face.

**Traditional Easter Basket Alternative:** Instead of finding a place to store the basket the other 364 days of the year, pick a container that can be reused. Almost any container can substitute for a basket, including, a cooler for a sports enthusiast, a travel makeup case for a fashion-forward teen and a toy dump truck for an adventurous youngster.

**Reusable Basket Fillers:** Replace plastic Easter grass with other options that can be used again in fun projects, like building blocks, gift bows and colourful raffia. If you have some scraps of pretty coloured paper, put them through the paper shredder to create a lovely filler. When creating a sports theme basket, a few pair of sports socks or tennis balls would work and for the gardener, line the basket with gardening gloves.

**Pay Forward:** Do you have something stored in the back of your cupboard that a family member or friend has always admired? Wrap it up in pretty spring coloured paper and ribbon and present it to your friend as a Happy Spring gift. How lovely that the recipient will cherish and remember your kindness for many years ahead.

Make sure to include an Easter card to sweeten your gift that will remind those special people in our lives how much they mean to us every single day!

**About Carlton Cards Ltd.**

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